

Life Sciences Customer Advisory Board

Driving more informed business decisions

Board Members

Stefan Aigner
CEO

Inspirion Pharmaceuticals

Lynne Brookes

VP, Business Development
Cephalon, Inc.

Raghav Chari

VP, Corporate Development
Dr. Reddy's Laboratories

Anders Lundstrom

SVP, Global Strategic Marketing
Biogen Idec

Chunhui Mo

Exec. Dir., Global Strategic Marketing
Novartis Pharmaceuticals

Daniel Pascheles

VP, Global Competitive Intelligence
Merck & Co., Inc.

Christian Sarto

VP, Mergers & Acquisitions
Bayer Corp.

Praveen Tipirneni

VP, Business Development
Cubist Pharmaceuticals, Inc.

Carl Ward

VP/GM, New Growth Opportunities and Switches
Novartis Consumer Health, Inc.

Hosts

Alexander Saint-Amand
CEO

John Donoghue

Dir., Business Development

Jessica Hunt

SVP, Business Development

Margaret Molloy

VP, Marketing

The GLG Life Sciences Customer Advisory Board (CAB) is a forum for senior executives of innovative Life Sciences firms to discuss how external expertise drives decision-making within the industry.

Convened by Gerson Lehrman Group (GLG), the CAB aims to transform the performance and productivity of Life Sciences firms by enabling them to better utilize experts, including KOLs, across a variety of departments—such as R&D, Strategy, Corporate Development, and Marketing—and across the entire product lifecycle.

Through regular in-person meetings and ongoing communication, the Board addresses the strategic challenges and opportunities facing the Life Sciences industry. Board members identify gaps in the current decision-making process and articulate specific ways to better, find, engage, and manage experts.

As the global marketplace for expertise, GLG is committed to working with thought leaders in Life Sciences to drive innovation in their industry.

The CAB is a critical mechanism to achieve this goal.

Board Details

- ▶ The CAB is comprised of senior Life Sciences executives invited by GLG
- ▶ GLG team members participate in Board forums as appropriate
- ▶ Membership is renewed annually at the mutual agreement of GLG and each member
- ▶ Candid roundtable discussions are held roughly every six months, as determined by members
- ▶ Meeting agendas and Board goals are shaped by members